A LEASELOGIC PLATFORM

fly forward®

01

CASE STUDY →

Deployment at U.S.-Based Lessor

Platform operates across multiple pooled investment funds with in-house acquisition, leasing, operations, and finance capabilities

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02

CHALLENGE

CASE STUDY: Deployed at U.S.-Based Lessor

Growing Portfolio Complexity

As the lessor's portfolio complexity grew, the operational infrastructure required to manage it hadn't kept pace.

With the lessor's portfolio spanning multiple fund structures, varied lease configurations, and a mix of operator types across global markets, the operational infrastructure required to manage it hadn't kept pace.

Leasing companies at this stage typically face the same convergence of pressure points: deal visibility is fragmented, compliance tracking is manual, and fleet insights require pulling from multiple disconnected sources.

The gap between what the business needs to see and what the systems can show widens exactly when the stakes are highest.

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03

APPROACH

CASE STUDY: Deployed at U.S.-Based Lessor

One Unified Platform

Fly Forward consolidated operations across marketing, contracts, technical management, and accounting and finance into a single system.

- The Marketing team gained real-time visibility into portfolio status, deal activity, and lease expiry horizon — replacing fragmented data with live pipeline intelligence.
- The Contracts team received centralized access to lease provisions, automated milestone alerts, and consolidated reporting across legal, technical, and finance functions.
- The Technical team had end-to-end fleet monitoring, maintenance reserve tracking, and project management for aircraft transitions moved into one environment.
- The Accounting and Finance functions — invoicing, reserve tracking, collections, cash reconciliation, and board-level reporting — were brought into the same operational layer.

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OUTCOME

CASE STUDY: Deployed at U.S.-Based Lessor

Infrastructure to Scale

The implementation gave the lessor the infrastructure to scale without adding operational complexity.

- The Finance team gained audit-ready reporting and cash visibility without manual reconciliation.
- The Technical team gained real-time maintenance exposure data without spreadsheet dependency.
- The Contracts team moved from reactive document retrieval to proactive milestone management.
- The organization entered a position to compete on portfolio intelligence, not just capital deployment.

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05

BOTTOM LINE

Equipping Lessors With Unified Lease & Asset Management Platform

- Mid-size lessors managing multiple fund structures face a specific scaling problem: the operational model that worked at ten assets doesn't hold at fifty.
- Fly Forward addresses that inflection point directly — not by adding reporting layers on top of existing systems, but by replacing the fragmented infrastructure underneath.
- For lessors evaluating their platform readiness ahead of the next growth phase, this deployment is the reference point worth examining.

> *We value innovation and are big proponents of enhancing internal capabilities as the key differentiator and contributor to our competitive edge. Fly Forward provides us with all the tools we need to scale effectively and thrive in a dynamic market.*

Executive Vice President, U.S.-based aircraft leasing platform

Your portfolio deserves better than Excel.

Let us show you.

See flyforward Live

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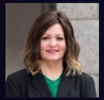
GET IN TOUCH WITH THE LEASE LOGIC TEAM



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